

Maternal Health Provider Incentives



Thank you for partnering with Florida Community Care to provide maternal health services to our valued members before, during, and after pregnancy. We are excited for the opportunity to share information about From the Start, a statewide maternal health initiative. In addition, there are financial incentives available to providers for early pregnancy identification as well as improving access to quality prenatal and postpartum care for our members.

From the Start is a Florida Medicaid initiative that supports Medicaid enrolled pregnant and postpartum women. This initiative strengthens collaboration between the Agency for Health Care Administration (AHCA), Medicaid health plans, and health care providers to improve access to coordinated care, community-based support, and resources throughout the maternal health journey.

AHCA developed five pillars for this initiative, and each pillar covers a distinct dimension of maternal health. The "Pay for Quality" Pillar aligns our maternal health provider incentives to reward quality.

For more information about From the Start and the five pillars please visit [From the Start](#)

Receiving Rewards for Providing Timely Quality Services: Florida Community Care pays incentives without requiring any additional documentation beyond your normal workflow. No separate action is required. The maternal health incentives are identified through claims and payment is made automatically. To maximize the available incentives and ensure the highest quality of care for your patients and our members, follow these easy steps.



If your office needs assistance with
Notice of Pregnancy submissions, incentives or
Provider Portal Access, contact FCC Provider Relations:

833-FCC-PLAN (1-833-322-7526)

[Florida Community Care](#)

[Florida Community Care Provider Portal](#)



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Eligible Service

1

Notification of Pregnancy (NOP)

Submit within 30 days of first prenatal or pregnancy confirmation visit via the FCC Provider Portal – [Notice of Pregnancy Form](#); Fax securely to 786-513-0482 or email to fccobteam@fcchealthplan.com

Incentive

\$50

2

Prenatal Care Visit Timeliness

Per member that completes the first prenatal care visit within the first trimester OR during the first 42 days of member enrollment in the Plan.

A first trimester diagnosis code (Z34.01, Z34.81, or Z34.91) OR the member's first prenatal visit within the first 42 days of enrollment with the Plan, AND one of the following codes:

CPT codes

- 99202-99205
- 99211-99215
- 99242-99245

- 99457, 99458

- T1015

- O500F-O502F

HCPCS codes

- G2010

- H1000, H1001

\$100

3

SBIRT Completion

[Completion of SBIRT](#) (Screening, Brief Intervention, and Referral to Treatment). Submit HCPCS codes H0049 or H0050 with a maternity-/pregnancy-related service.

\$50

4

Postpartum Care Visit Timeliness

Per compliant member that receives the postpartum visit (claim must include date of service for postpartum visit) between 7 - 84 days after delivery.

\$100

CPT bundled codes

- 59410
- 59515
- 59614
- 59622

CPT codes

- 57170
- 58300
- 59430
- O503F
- G0101

Total Incentives Available

\$300



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